

Kathy-Ann Scantlebury

Multidisciplinary Designer, Toronto

Provisional RGD


PORTFOLIO

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EXPERIENCE

LCBO Liberty Village (12/2020-Present)

CUSTOMER SERVICE REPRESENTATIVE

Design is an important part of our lives; my skills were necessary for assisting my manager in making a daily work form user-friendly and efficient for LCBO cashiers.

Freelance (04/2020-Present)

MULTIDISCIPLINARY DESIGNER

Responsible for brand identity, print collateral, digital media (including video and photo editing), motion graphics, signage, and graphic design promotional material for different clients. Met with suppliers to guarantee timelines, visual direction, and the highest quality control.

Design Platform (03/2021-07/2021)

RGD INTERNSHIP PROGRAM (VIRTUAL)

Fine-tuned my skills in brand and corporate visual identities, motion graphics, and project and business management. Collaborated with my mentor in a client brief for digital media promotions.

Seneca Student Federation

@ **York Campus** (04/2019-01/2020)

FRONT DESK PERSONNEL/GRAPHIC DESIGNER

As part of the design team, I developed concepts and print collateral while providing visual direction and adjustments. Assisted with event promotions and organization, diplomatically problem-solving student issues and event challenges.

Breelisa GetSet (08/2013-01/2019)

MANAGER/GRAPHIC DESIGNER

Responsible for merging and strengthening BreeLisa GetSet's brand identity, including developing digital and print promotions, social media content, 3D mock-ups for renovation and digital catalogues. Worked with suppliers to ensure projects and the business ran smoothly.

 **TOOLS:** Ai Ps Id LrC Ae Pr Xd 3 MAX 

ACCOMPLISHMENTS

04/2021

Provisional RGD Committee Member

2016-2018

Owned a Pop-up Cosplay Store

05/2014

**Human Resources Development
Strategy Logo Competition Winner
(For Barbados Government)**

11/2014

**Massy United Insurance Photo
Manipulation Competition Winner**

EDUCATION

2019-2020

Seneca College

DIPLOMA with Honors | INTERACTIVE
MEDIA DESIGN.

2013-2016

Barbados Community College

BACHELOR'S with Honors | GRAPHIC DESIGN

2008-2010

Barbados Community College

ASSOCIATE DEGREE | VISUAL ARTS

SKILLS

- Branding
- Collaboration
- Communication
- Conceptualization
- CSS
- Customer Service
- Defender (soccer)
- Doodler
- HTML
- Layout Design
- Motion Graphics
- Multi-tasker
- Photography
- Prototyping
- Team Player
- UX
- Visual Direction
- Video Editing